

# Business Development Interview

We have received your application and would like to arrange an interview with you. In order to better let us know you and facilitate our discussion, please read the followings on our products, competitors and share with us your ideas.

Please kindly email us at [hr@questwork.com](mailto:hr@questwork.com) your proposal by Feb 17, 2017 and then we will arrange an interview to further discuss your proposal.

We look forward to your reply.

## Our Products

We are providing IT solution for the event/congress organiser in registration, check-in, attendance record, session scheduling. Our products include an online registration system, mobile apps.

Here are some YouTube videos of our products in use.

- Mobile App for onsite registration, check-in
  - [https://www.youtube.com/watch?v=xbheevzdek&list=PLr\\_utZPSrK\\_1hYC-3U\\_rV-FOiklQ2ZHpK](https://www.youtube.com/watch?v=xbheevzdek&list=PLr_utZPSrK_1hYC-3U_rV-FOiklQ2ZHpK)
- Speaker Ready Room System for speaker to upload their presentation (PPT)
  - [https://www.youtube.com/playlist?list=PLr\\_utZPSrK\\_0u1gr1AOvGAwjRb5wGlvGZ](https://www.youtube.com/playlist?list=PLr_utZPSrK_0u1gr1AOvGAwjRb5wGlvGZ)

## Our Competitors

In order to let you better understanding what we do, below are some websites of our competitors in this market:

- <http://www.medmeeting.org>
- <http://corp.31huiyi.com/extra/dianzipiao?id=0>
- <http://www2.experient-inc.com>
- <https://www.eventxtra.com>

## Your Proposal

Please kindly take a look and think about what you would do to promote our products. You may focus on these areas:

- branding
- market exposure
- social media
- lead management

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