Business Development Interview

Introduction

We are providing IT solution for the event/congress organiser in registration, check-in, attendance record, session scheduling. Our products include an online registration system, mobile apps.

Here are some YouTube videos of our products in use.

- Mobile App for onsite registration, check-in
    - https://www.youtube.com/watch?v=xbheevzdexk&list=PLr_utZPSrK_1hYC-3U_rV-FOikIQ2ZHpK
- Speaker Ready Room System for speaker to upload their presentation (PPT)
    - https://www.youtube.com/playlist?list=PLr_utZPSrK_0u1gr1AOvGAwjRb5wGlvGZ

Competitors

In order to let you better understanding what we do, below are some websites of our competitors in this market:

- http://www.medmeeting.org
- http://corp.31huiyi.com/extra/dianzipiao?id=0
- http://www2.experient-inc.com
- https://www.eventxtra.com

Your Proposal

Please kindly take a look and think about what you would do to promote our products. You may focus on these areas:

- branding
- market exposure
- social media
- lead management

Please kindly email us at hr@questwork.com your proposal by Feb 17, 2017 and then we will arrange an interview to further discuss your proposal.

We look forward to your reply.

From:
https://wiki.questwork.com/dokuwiki/ - **Questwork's Wiki**

Permanent link:
https://wiki.questwork.com/dokuwiki/doku.php?id=interview:business_development:20170217:start&rev=1487124249

Last update: **2017/02/15 10:04**