

# Scientific Congress

## APAO 2023

- Reference:
  - Congress website, <https://2023.apaophth.org>
  - Official website, <https://apaophth.org>

<b>Venue</b>	KLCC, Kuala Lumpur, Malaysia
<b>Duration</b>	4 days
<b>Target audience</b>	Ophthalmologists, Healthcare Professionals
<b>Target no. of participants</b>	5,000

## Service Provided by Questwork

- Congress Website
- Congress System
- Delegate App
- Congress Helper App
- Speaker Ready Room System
- Onsite Engineer support

## Congress Website

Create and maintain congress dedicated website for public visitors. Allow organiser to update the content in a timely manner.

Features:

- using Wordpress CMS
- support wide range of free plugins to enhance website
- support multilingual display
- schedule popup reminders for specific sessions
- send push notifications via browser for public announcement from organiser

## Congress System

Questwork Congress System is an All-In-One solution for scientific congress organiser.

Target users: Organisers

It greatly reduces the workload in providing the following features:

- Online Registration
  - Multiple ticket types - Early Bird, Advance, Standard.
  - Multiple categories - Ophthalmologists, Healthcare Professionals, Trainees, etc.

- Online Payment
  - Support most popular payment methods, such as Visa, MasterCard, American Express, UnionPay and Google Pay
  - Multiple concurrent payment gateways - PayPal, Stripe. Eliminate the problem of restricted access to certain payment gateway in some countries. e.g. Pakistan could not access PayPal.
- Registration confirmation and receipt email
  - Auto send out confirmation email upon application.
  - Auto send out receipt email upon payment.
  - The QR code in the receipt email also serve for onsite check-in.
- Onsite check-in
  - Fast check-in by scanning receipt email QR code.
  - Manual check-in by searching participant's name, email, etc.
  - Avoid duplicate entry via real time participant's status update.
  - Real time attendance dashboard for organizer.
  - Optionally print badge with pre-defined format and style.
- RSVP Speaker or Abstract Reviewer invitation
  - streamline the invitation process by using pre-defined email template.
    - nearly 2,000 invitations have been sent.
  - Increase response rate by embedding accept or reject links in email directly.
    - over 90% response rate
  - Auto notify organiser of invitee response by email.
- Breakout Sessions
  - Setup session schedule in calendar view.
  - Support concurrent breakout sessions.
  - Speaker crash alert to avoid assigning same speaker in concurrent breakout sessions.
    - easily keep track of >700 speakers schedule.
  - Allow speaker to review their own schedules online.
- Abstract Submission and Review
  - Multiple type of abstract - Free Paper, Video, E-Poster, Poster, Instruction Course
    - allow upload of PDF, video files along with submission.
  - Assign submitted abstracts to reviewer automatically.
    - greatly reduce workload as there are more than 1,500 abstracts and 300 reviewers.

## Delegate App

The “Delegate App” could be customised to add Sponsor and Exhibitor provided banners, popup ad.

Target users: Congress participants

It provides

- Daily popup reminder for upcoming session
- Delegate login using same credentials of congress system
- Session calendar
- Speaker profiles
- Abstract reading
- Sponsor and Exhibitor profiles
- Congress information

- Floor plan
- Push notifications for public announcement
- Daily congress updates

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Last update: **2022/09/25 17:14**

